



RFW

PATENT
Attorney Docket No.: 3063/43US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

George Gerba

Application Serial No: 09/929,506

Filing Date: August 14, 2001

For: SYSTEM AND METHOD FOR
DISPLAYING ADVERTISING IN
AN INTERACTIVE PROGRAM
GUIDE

Art Unit: TBA

Examiner: TBA

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Enclosed is an Information Disclosure Statement (IDS) and an Information Disclosure Citation List. The Examiner is requested to consider the enclosed document, make it of record, and indicate his or her consideration of the documents by initialing the enclosed Citation List adjacent the citation of the document. Please return a copy of the initialed Citation form to the applicant's undersigned Attorney.

This IDS is being filed before the mailing date of a first Office Action on the merits and thus no fee is due. In the event that a fee is determined to be due, the Commissioner is hereby authorized to charge such fee to Deposit Account No. 02-4270.


Each item of information contained in the IDS was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the IDS.

Date: 5/19/05

Respectfully submitted,

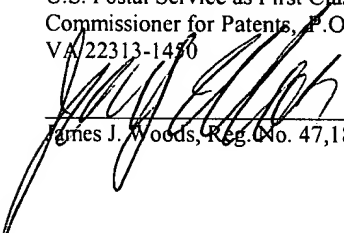
Customer No. 29858

Brown Raysman Millstein Felder & Steiner LLP
900 Third Avenue
New York, NY 10022
Tel. (212) 895-2000
Fax (212) 895-2900



James J. Woods
Reg. No. 47,184
Attorney for Applicants

I hereby certify that this paper is being deposited this date with the
U.S. Postal Service as First Class Mail addressed to:
Commissioner for Patents, P.O. Box 1450, Alexandria,
VA 22313-1450



James J. Woods, Reg. No. 47,184

5/19/05

Date

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U. S. Patent and Trademark Office, Washington, DC 20231. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO:** Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450